

The 10<sup>th</sup> Annual  
**DICK VITALE GALA 2015**



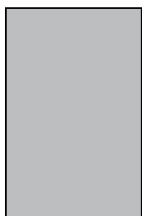
Event Date – May 15<sup>th</sup> – 16<sup>th</sup>, 2015

**2015 Tribute Book Advertising Reservation Form**

**AD DEADLINE: April 10, 2015**

We regret that due to our print deadline, we cannot accept ads after April 10, 2015

**Ad Specs** (Check one)



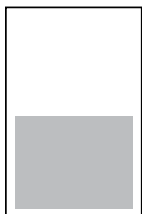
**Full Page \$3,000 ~ Full Color**

**SIZE**

Trim: 9.5" x 12"

Live: 8.5" x 11" (Safety margin is .5" in all around)

Bleed: 9.75" x 12.25" (Bleed is .125" all around)

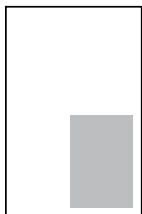


**Half Page \$1,500 ~ Full Color**

**SIZE**

8" x 4.75"

No bleed



**Quarter Page  
(survivor or memorial)  
\$300 ~ Full Color**

**SIZE**

3.75" x 4.75"

No bleed

**Circle One: In Honor of / In Memory of:**

\_\_\_\_\_

**From:**

\_\_\_\_\_

**Production Requirements:**

- Accepted file format: High Resolution PDF ONLY
- Convert all fonts to outlines where applicable
- Images should be no less than 300 dpi
- Scanned documents cannot be accepted as artwork
- Advertising proofs will not be provided

**Please Note:**

- In ads, our organization name should be written as:  
**The V Foundation for Cancer Research or The V Foundation**
- Our motto is written as follows:  
**"Don't Give Up . . . Don't Ever Give Up!"®**

**Check One**

- Ad will be digitally transmitted via e-mail to **janet@marykenealyevents.com** and copy **renee@spotlightgraphics.com**
- Please create tribute ad per information on the left.

Name: \_\_\_\_\_

Company (if Applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

(Phone used only if necessary to contact you concerning your advertisement. The V Foundation does not share donor information.)

**Please make check payable to:  
The V Foundation for Cancer Research**

**Return to:**  
The V Foundation for Cancer Research  
106 Towerview Court  
Cary, NC 27513

**Contact Information:**  
**www.dickvitalegala.org**  
Phone: 941-350-0580  
Fax: 941-953-2319

The 10<sup>th</sup> Annual  
**DICK VITALE GALA 2015**



Event Date – May 15<sup>th</sup> – 16<sup>th</sup>, 2015

**PRESENTING GALA SPONSOR \$75,000**

- May 15** • 20 invitations to Celebrity Meet & Greet Pre-Party
- 2 Gala tables (20 seats)
  - Preferred seating
  - Inclusion in all event signage & printed materials
  - Mentions from stage & video screen acknowledgment
  - Tribute Book: full-page ad, premium placement
- May 16** • 20 invitations to private reception at Dick's home
- Event signage at private reception at Dick's home

**CELEBRITY MEET & GREET PRE-PARTY \$40,000**

- May 15** • 10 invitations to Celebrity Meet & Greet Pre-Party
- Event signage at Celebrity Meet & Greet Party
  - 1 Gala table (10 seats)
  - Preferred seating
  - Welcome signage & video screen acknowledgment
  - Tribute Book: full-page ad, premium placement
- May 16** • 10 invitations to private reception at Dick's home

**AFTER-PARTY – Headline Entertainment \$40,000**

- May 15** • 10 invitations to Celebrity Meet & Greet Pre-Party
- 10 invitations to Meet & Greet with Headline Entertainment
  - Event signage at After-Party
  - 1 Gala table (10 seats)
  - Preferred seating
  - Welcome signage & video screen acknowledgment
  - Tribute Book: full-page ad, premium placement
- May 16** • 10 invitations to private reception at Dick's home

**RECEPTION AT DICK'S HOME \$40,000**

- May 15** • 10 invitations to Celebrity Meet & Greet Pre-Party
- 1 Gala table (10 seats)
  - Preferred seating
  - Welcome signage & video screen acknowledgment
  - Tribute Book: full-page ad, premium placement
- May 16** • 10 invitations to private reception at Dick's home
- Event signage at private reception at Dick's home

**CORPORATE SPONSOR \$25,000**

- May 15** • 10 invitations to Celebrity Meet & Greet Pre-Party
- 1 Gala table (10 seats)
  - Preferred seating
  - Welcome signage & video screen acknowledgment
  - Tribute Book: full-page ad
- May 16** • 10 invitations to private reception at Dick's home

**GALA PATRON \$20,000**

- May 15** • 10 invitations to Celebrity Meet & Greet Pre-Party
- 1 Gala table (10 seats)
  - Preferred seating
  - Welcome signage & video screen acknowledgment
  - Tribute Book: full-page ad

**FRIEND OF V \$12,500**

- May 15** • 1 Gala table (10 seats)
- Welcome signage & video screen acknowledgment
  - Tribute Book: full-page ad

**DICKIE V ALL-STAR \$5,000**

- May 15** • 2 tickets to Celebrity Meet & Greet Pre-Party
- 2 seats at Gala
  - Tribute Book listing
  - Welcome signage & video screen acknowledgment

**GALA TICKETS \$1,000 / \$10,000**

- May 15** • Individual Gala Ticket (1 seat).....\$1,000
- 1 table (10 seats).....\$10,000

**GALA TRIBUTE BOOK ADS**

- May 15** • Full Page Ad.....\$3,000
- 1/2 Page Ad.....\$1,500
  - 1/4 Page Ad.....\$300

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PLEASE NOTE: THE FAIR MARKET VALUE OF EACH SPONSORSHIP IS EQUAL TO 20% OF THE PRICE.

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Event Date – May 15<sup>th</sup> – 16<sup>th</sup>, 2015

**Reservation and Payment**

Today's Date: \_\_\_\_\_ Table Sponsor (if applicable): \_\_\_\_\_  
(name as it will appear on reservation and signage, if applicable)

Contact Person: \_\_\_\_\_

Billing Address (must match credit card): \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Acknowledgment/Tickets Addressed to (if different than billing address): \_\_\_\_\_

Table Attendees: \_\_\_\_\_

**Please reserve the following sponsorship:**

For a list of sponsorship benefits and ad specs, visit [www.dickvitallegala.org](http://www.dickvitallegala.org) or [www.jimmyv.org/vitale](http://www.jimmyv.org/vitale)

Tickets will not be reserved without payment. Invoice available by request.

- PRESENTING GALA SPONSOR** ..... \$75,000
- CELEBRITY MEET & GREET PRE-PARTY** ..... \$40,000
- AFTER-PARTY - Headline Entertainment** ..... \$40,000
- RECEPTION AT DICK'S HOME - May 16<sup>th</sup>** ..... \$40,000
- CORPORATE SPONSOR** ..... \$25,000
- GALA PATRON** ..... \$20,000
- FRIEND OF V** ..... \$12,500
- DICKIE V ALL-STAR** ..... \$5,000
- GALA TABLE (10 SEATS) @ \$10,000 each:** \_\_\_\_\_ # of tables total \$ \_\_\_\_\_
- GALA TICKETS @ \$1,000 each:** \_\_\_\_\_ # of tickets total \$ \_\_\_\_\_
- GALA TRIBUTE BOOK ADS Due April 10, 2015**     Full Page \$3,000     ½ Page \$1,500     ¼ Page personal tribute \$300
- I am unable to attend this year ..... Please accept my donation of: \$ \_\_\_\_\_

Total Enclosed: \$ \_\_\_\_\_

**Payment Options**

**Please note:** The fair market value of each sponsorship is equal to 20% of the price.

- Please Invoice (top portion of form must be complete)
- Check (payable to The V Foundation)
- Credit Card:     Visa             Master Card             Discover             American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expires: \_\_\_\_\_ CCV# (CCV# for Visa, MC, & Disc: 3 numbers/back of card; AmEx: 4 numbers/front of card): \_\_\_\_\_

The V Foundation does not share donor information.

**Fax or mail with payment to:**

**The V Foundation for Cancer Research | 106 Towerview Court | Cary, NC 27513**  
 info@dickvitallegala.org • P: 941-350-0580 • F: 919-380-0025 • www.dickvitallegala.org