



Sample Outreach Letter for Delta Chi Bracket Challenge

Dear [First Name],

The Delta Chi Fraternity has teamed up with the V Foundation for Cancer Research to raise funds and awareness for their fight against cancer through the Delta Chi Bracket Challenge, and we need your help! We want to declare Victory Over Cancer® and your gift can help.

Join our chapter's bracket challenge along with the national Delta Chi Bracket Challenge. The national Delta Chi bracket winner will receive an all expenses paid trip to the 2020 ESPY Awards!

Will you help Delta Chi and the V Foundation reach our fundraising goal by donating? Click the link below to donate \$10 and receive exclusive access to the Delta Chi Bracket Challenge.

[Donation Link]

About the V Foundation

The V Foundation for Cancer Research was founded by ESPN and legendary basketball coach Jim Valvano with one goal in mind: to achieve Victory Over Cancer®. The V Foundation has awarded over \$250 million in cancer research grants nationwide and has grown to become one of the premier supporters of cutting-edge cancer research.

Thank you,

[Delta Chi member's name]



Sample Social Media Posts for Delta Chi Bracket Challenge

Twitter:

The brothers of @DeltaChiHQ have teamed up with @TheVFoundation to raise money for cancer research! Click the link to donate \$10 to receive exclusive access to the Delta Chi Bracket Challenge. The national winner will receive all-expenses paid trip to the @ESPYS!
[Donation Link]

Facebook:

The brothers of @DeltaChiHQ have teamed up with @TheVFoundation to raise money for cancer research! We are hosting a national bracket challenge! Click the link to donate \$10 and receive exclusive access to the national Delta Chi Bracket Challenge. The national winner will receive an all-expenses paid trip to the @ESPYS!
[Donation Link]