



Photo by Roger Winstead



30TH ANNIVERSARY GALA SPONSORSHIP OPPORTUNITIES

JUNE 3, 2023 | RALEIGH, NC

Thirty years ago, Jim Valvano made a memorable speech at the 1993 ESPYS, where he announced the creation of the V Foundation for Cancer Research. Since that day, Jim's legacy has grown from the sports world to cancer centers nationwide. His foundation is funding all-star scientists and accelerating critical cancer research. Please join us in Raleigh, N.C., to celebrate this milestone anniversary as one team and continue the fight to achieve Victory Over Cancer®! As Jim said, "Don't Give Up, Don't Ever Give Up!" Together we will continue his legacy!

	Presenting Sponsor \$100,000	Platinum Sponsor \$75,000	Gold Sponsor \$50,000	Silver Sponsor \$25,000	Bronze Sponsor \$10,000
Event Admission Seats at Event Guests must be registered by 5/19/23	14 (4 to be seated at head table)	12 (2 to be seated at head table)	10	8	4
Print Materials* Save the Date (12/2/2022) Invitation (3/3/2023) Program (5/12/2023)	Listed as "Presenting Sponsor" with top line logo in all materials and full-page ad in printed program	Listed as "Platinum Sponsor" with logo in all materials and full-page ad in printed program	Listed as "Gold Sponsor" with logo in all materials, half-page ad in printed program	Listed as "Silver Sponsor" with logo on all materials	Listed as "Bronze Sponsor" with name on all materials
Venue Signage Logo Inclusion	Main scoreboard monitors, lobby entrance into the James T. Valvano Arena, venue exterior and customized logo lighting projection	Venue exterior & scoreboard scrolling ribbon	Venue exterior & scoreboard scrolling ribbon	Venue exterior	Venue exterior
Inclusion in Press Release(s)	●	●			
Promotion on VF Social Media Pre-Event & Post-Event (Facebook, Instagram, Twitter, LinkedIn)	● with one exclusive recognition post	●	●	● pre-event only	
Featured on Event Website	Corporate profile, link & logo	Corporate profile, link & logo	Link & logo	Link & logo	Link & name
Meet & Greet with Event Special Guests at Private Sponsor Reception (Pre-Event)	14	12	10		
Onstage Recognition	Digital asset, (3 min. limit) verbal & logo acknowledgement	Verbal & logo acknowledgement	Verbal & logo acknowledgement		
Co-Branded Activation Opportunities on Site* (Provided by Sponsor) (5/5/2023)	●	●	●	●	●

*Inclusion in print, digital and public relations are contingent upon commitment date.

Please note: Additional sponsorship benefits and recognition will be provided to Mission Partners and V Foundation National Partners. For tax purposes, please see your V Foundation representative for the fair market value of your package. For more information, please contact Vice President of Business and Sports Partnerships Mary Ellen Curran at mecurran@v.org.